



VANCOUVER

Now for New and Resale Properties

The Real Estate Book

Marketing System

Local, Regional & International Distribution

1 (800) Book Order Hotline

Effective Distribution System

Excellent Listing Presentation Tool

Strategic Direct Mail Campaign

Distribution Rack Branding

The Real Estate Book Internationally:

The Real Estate Book is the world's largest real estate publication, with magazines in more than 415 cities across North America. We also have the third largest real estate website on the Internet, with more than 1.1 Million Unique Users a month. Our huge web presence has been achieved by aligning ourselves with major online companies, for example MSN.ca, The Wall Street Journal, and The New York Times, to name a few.

Distribution:

We target places where we will have a captive audience and the magazines will stand out, for in-stance coffee shops, local restaurants, gyms, home improvement stores, and banks. Our system is extremely effective in distributing our audited 37,000 magazine pressrun . It is also important to note that we continually monitor and adjust our distribution network based on performance, seasonal fluctuations, and new partnerships.

“Other than expensive major newspapers, no other publication has better distribution than we do”

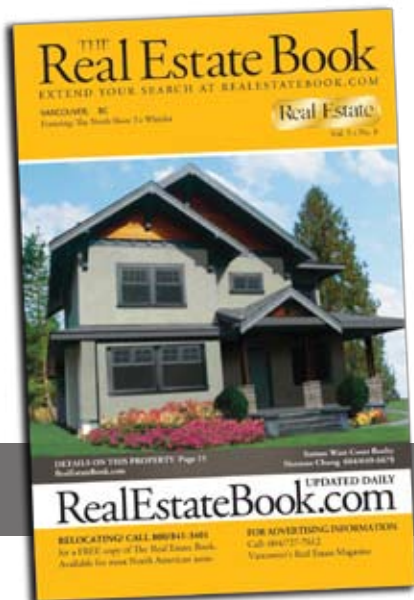
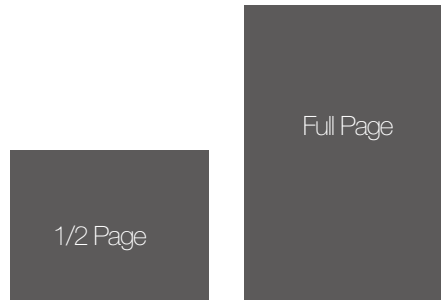
Direct Mail:

We never throw out a magazine. Instead, we use them as marketing pieces for our clients. After close consultation, we mail out our magazine to specific areas of the Lower Mainland.

Pricing:

	1/2 Page	Full Page
Full Year:	\$500/Issue	\$800/Issue
7 Month:	\$600/Issue	\$900/Issue

Enhanced Online Packages
From \$65 Per Month



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please visit www.therealestatebook.com